

# ARTS & COMMUNICATION PATHWAY

Do you like to perform in front of an audience? Do you like to work with productions and technology? Are you a creative thinker with original ideas? Do you like to write? Are you interested in electronic communication systems like cable, telephone networks, radio broadcast, computer networks, and internet? If you answered “yes” to any of these questions, a career in Arts & Communication might be right for you!

**Career Cluster Areas**  
Arts  
AV Technology  
Communication

For more information on these Career Clusters, visit <https://www.pacareerzone.org/clusters>

## Northwest PA

(Clarion, Crawford, Erie, Forest, Venango and Warren Counties)

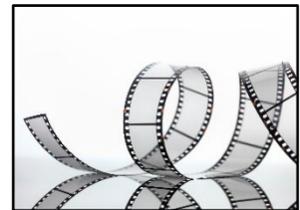
Select High Priority Jobs, Educational Attainment & Average Entry-Level Wages (2024)

### High Sch. Diploma/ Short-Term OJT/ Associate’s Deg.

Merchandise Displayers and Window Trimmers \$30,510\*  
Broadcast Technicians \$58,647\*\*  
Entertainers and Performers, Sports-Related \$64,808\*\*

### Bachelor’s Degree / Bachelor’s Degree +

Public Relations Specialists \$38,930\*  
Graphic Designers \$39,950\*  
Art Directors \$60,460\*  
Interior Designers \$46,180\*



### Post-Secondary / Moderate OJT / Long-Term OJT

Audio & Video Technicians \$38,250\*  
Photographers \$72,813\*\*  
Musicians and Singers \$92,329\*\*

\* Not on NWPA High Priority Occupations List, but included on the statewide PA In-Demand Occupations List (PA IDOL)

\*\* Not on NWPA High Priority Occupations List but shown as Erie County occupation in Lightcast Q1 2026 Data Set provided by Erie County Data Center. Wage information is “average annual earnings” not average entry level wages. Position is classified on flyer based on “typical on-the-job training” description, not entry-level education, if applicable.

For a list of Top 50 Employers by county, visit <http://bit.ly/Top50Emps>

# ARTS & COMMUNICATION PATHWAY

This Pathway includes careers related to the production of visual, verbal, and written works.

## Are you interested in...

News reporting and writing  
Interviewing and reviewing  
Multi-media productions  
Acting  
Radio, TV, Film, Video  
Performing in a band or chorus  
Attending concerts  
Drawing or painting  
Artwork

## Are you able to...

Sing  
Play an instrument  
Draw  
Sculpt  
Act  
Dance  
Articulate clearly  
Be creative  
Write and conduct interviews  
Sell  
Meet deadlines

## Do you enjoy...

Writing  
Making videos  
Working with film props  
Set design  
Working with sound effects  
Performing in front of an audience  
Working with computers  
Seeking creative ideas

*If you answered "yes" to many of these questions, you might consider a future in one of the occupations listed on the front of this flyer, or below.*

## Sample Careers

### High School Diploma

Stunt Performer  
Disc Jockey (except radio)  
**And more...**

### Related Work Experience / Some College / Associate's Degree

Camera Operator (tv, film)  
Painter  
Sculptor  
Illustrator  
Fashion Designer  
**And more...**

### Bachelor's Degree

Choreographer  
Special Effects Artist & Animator  
Music Director & Composer  
News Analyst, Reporter, & Journalist  
Poet, Lyricist, & Creative Writer  
Editor  
Technical Writer  
Producer & Director  
Writer & Author  
**And more...**

## Education / Training Resources

### **Adult Education & Career Readiness**

Northwest Tri-County Intermediate Unit #5:  
<https://www.iu5.org/community-services/adult-education>

### **Post-Secondary Education/Training Options**

PA Eligible Training Provider List: <http://bit.ly/PACLETPL>  
PA Colleges & Universities: <http://bit.ly/PACollegeandUniv>

To access the full *High Priority Occupations List* and the *PA IDOL* list, visit:  
<https://www.nwpajobconnect.org/high-priority-occupations/>

To contact PA CareerLink® Erie County: 1-814-455-9966 (main); 1-814-871-4610 (TTY)  
Auxiliary aids and services are available upon request to individuals with disabilities.  
Equal Opportunity Employer / Program EO Officer Carrie Symes: 1-814-758-0659 or 711