



Career Street Blog December 11, 2020

Here's an update from Erie Together's Career Street program! Connecting educators to employers for the purpose of offering a variety of quality career exploration experiences has been and remains Career Street's mission. Navigating the pandemic, we have shifted our offerings to a virtual platform, and we are pleased with the development of the Career Street YouTube channel, which now hosts 30 videos. The majority of these videos are career interviews with local employees and are meant to introduce careers in the related career pathways. View the Career Street YouTube videos here: [CareerStreetErie - YouTube](#). These videos are also linked to the Career Street website to offer virtual career exploration experiences.

Career Street is also offering weekly career interviews printed in a newsletter format. Similar to previous year's Newspapers In Education program, each week a new Career Street Career Interview (CSCI) is distributed to the school districts and posted on the Career Street website for future referencing. They are very well received. Here is what an educator recently shared, "As soon as I see it come through my inbox I get so excited and begin reading it right away. I then push it out to my students," and one of her students said this, "Thank you for producing these articles for us, as students we need to see how much is out there for us beyond high school." If you would like to be interviewed, or offer one of your employees to be interviewed, please contact Jennifer Pontzer, at JPontzer@CareerStreetErie.Org.

This fall, Career Street orchestrated a virtual career experience focused on careers as an Emergency Medical Technician (EMT) for the entire fifth grade at Union City Area School District. First, the students watched a video produced by a local EMT from Emergycare, then they had an opportunity to Live Chat through Zoom and directly ask her prepared questions. It was a great way for them to learn about this career path, interact with someone in the field, while safely social distancing.

In November, Career Street assisted the Erie County Career Pathways Alliance in hosting a virtual Pathway Information Session, focused on careers in the Engineering & Industrial Technology career pathway. Students in the eighth through twelfth grade, and their parents or caregivers, were invited to participate in this event to be introduced to careers in this industry. A special thanks to Bill Petit, from Urban Engineers; Julie Slomski, from Logistics Plus; TJ Sandell from Great Lakes Building & Construction Trades Council; and Lori Dever from Industrial Sales & Manufacturing for offering a terrific blend of panelists for this event. The next Pathway Information Session will focus on careers in the Science and Health career pathway, and is scheduled for December 15, from 6:30-7:30 PM.

Career exploration experiences look different this year, but there is a lot to offer and we continue to expand our service to Erie County schools and employers. Career Street and all of us at Erie Together wish you a safe & healthy New Year!