



STREET SIGNS

Career Street Newsletter, Third Edition

February 2015

Career Street is hitting it out of the park!

Career Street & Erie County Vocational Technical School
are co-hosting

Business After Hours

March 12 from 5:00—7:00 at ECTS, 8500 Oliver
Rd

Please join us for “Opening Day at the Ballpark” to get ready for spring. Enjoy a Smith’s hot dog, take a selfie with C Wolf and check us all out!

business
after
hours

“Giving You the Business”

WICU Channel 12 & WSEE Channel 35 will be featuring Career Street in it’s “Giving You the Business” segment on **March 11** during their 6:00 PM segment.

Set your DVR’s to see interviews as well as clips from actual Career Street experiences!



“What one has not experienced, one will never understand in print”

- Isadora Duncan



Follow us on Twitter:

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Steamfitters Local 449

Girard has hosted several Career Street experiences. Pictured about is Brad Tisdale from Steamfitters Local 449 addressing a crowd of 70 high school juniors.

Career Street Testimonials

“The opportunity to job shadow C.A. Curtze Food Service's Marketing Product Specialist, Marsha Rzodkiewicz, was an experience that has enriched my understanding of the duties and responsibilities of a research chef. I was able to see first-hand what her daily tasks included, allowing me to gain knowledge in a realistic corporate environment. The day that I spent at Curtze supplemented my understanding of potential career pathways for myself, widening my horizons and creating visions for my prospective career.” - Jason, Union City High School

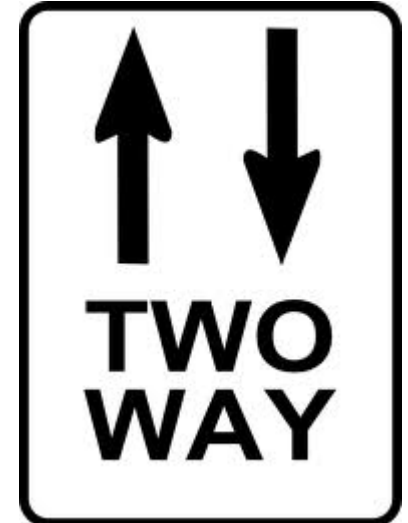
STATS



**By February 2,500 students had
Career Street Experiences
67 experiences booked/completed
170 Registrants
165 Experiences offered**

Works both Ways

CareerStreetErie.Org is being used readily for employers to offer schools career exploration opportunities but it was designed to work both ways: Schools can list experiences too; for example, if they are hosting an event or seeking a representative from a particular field. **Everyone who registers should check the website once or twice a week to see if there is an experience they or someone they know can assist with.**



Adults Wanted:

Currently these 3 entities are registered on Career Street looking for ADULTS for their experience:

Junior Achievement

AAUW

Corry Elementary School



YES! IT'S A PARTY BUS FULL OF GUIDANCE COUNSELORS:

Career Street hosted it's second community tour, this time with the Career Street Liaisons and guidance counselors. We toured Industrial Sales & Manufacturing, Erie Insurance and Creative Imprints. We were treated to breakfast from Jo's Brooklyn Bagels and rounded it off with lunch at Serafini's.

As always, keepin' it local!

The screenshot shows the Career Street website interface. At the top, there's a navigation bar with 'Home', 'About', 'Experiences', 'Employers/Organizations', 'Educators', and 'Resources'. Below that is a banner for 'Career Street - Paving The Way To Your New Career'. The main content area features a job posting titled 'Introduction to Food Service and Distribution Careers' posted by 'Curtze Food Service' from June 1st, 2014 to June 1st, 2015. A red button labeled 'Create Experience' and a blue button labeled 'Search Experiences' are visible. Under the 'Interested In This Experience?' section, there are fields for 'Industry', 'Max. Attendees', 'Contact', and 'Secondary Contact'. A black arrow points to a button that says 'I'm interested! Send my information to this organization.' To the right, there's a 'CAREER SPEAKER' section with 'Upcoming Experiences' and 'Newly Added Experiences'.

CLICK "SEND MY INFO"



In the last Newsletter, I reminded users to click on "I'm interested, send my info..." This is very important from my perspective because it generates reports. However, some users are not following through after they have indicated they are interested. Some parties are not emailing or calling back. This remains "open" or "unattended" in my system until the experiences is closed.

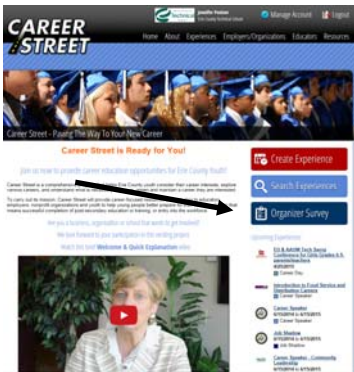
Please follow through. It is ok if the experience

doesn't happen, I just need to have the loose ends tied up. Thank you for your full cooperation on this

***Top Three Career Street Experiences**

Classroom Speaker * Worksite Tour * Job Shadow

Feedback Survey:



When you login to Career Street, there is a new tab visible. This tab takes you to a brief survey that allows you to provide Career Street feedback about each experience.

After every experience, please log back into Career Street, click on the survey tab and answer the questions we have for you.

This will provide Career Street much needed feedback and data about each experience.

This is a new feature: changes are possible; please feel free to reach out to Jennifer if you have any questions or suggestions.

Thank you for your assistance!



The photo above is from a recent Strategic Planning Meeting. Nearly 100% of the Career Street Board of Advisors and Career Street Liaisons met for a 3 hour brainstorming session to celebrate the success of Career Street in it's first year as well as take a critical look at what needs improving. The group worked well to share ideas about Career Street's next year as well as envision Career Street as a success in the future. Watch for more to come!

Contact Us

Give us a call for more

Information

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Visit us on the web at

WWW.CareerStreetErie.Org

WHO DO YOU KNOW?

Do you know an employer or organization that would be interested in participating in Career Street?

TELL THEM!

SPOUSE? NEIGHBOR?
BUSINESS CONTACT?