

PENNSYLVANIA FREE ENTERPRISE WEEK

PFEW is proudly presented by the
Foundation for Free Enterprise Education.

ONE WEEK THIS SUMMER CAN CHANGE EVERYTHING!



2027 Dates

Week 1	June 27 - July 2
Week 2	July 4 - 9
Week 3	July 18 - 23
Week 4	July 25 - 30

All sessions held in Williamsport, PA.



Future-Ready Starts at PFEW

- ✓ Build leadership, communication & teamwork skills
- ✓ Strengthen your resume & college applications
- ✓ Explore careers & gain confidence
- ✓ Experience college life & independence
- ✓ Make friends & have fun!

Apply Today!

www.pfew.org

ONE WEEK. BIG IDEAS. REAL EXPERIENCE.

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What is PFEW?

PFEW is an exciting and fun summer program where you'll explore what business is all about—and how it connects to your future. You'll team up with high school students from across Pennsylvania to run a mock company, learning real-world skills and discovering your strengths along the way. Whether you're a future entrepreneur, creative thinker, team leader, or just curious about your career path, **there's something for everyone at PFEW**. No matter who you are, you'll leave more confident, more prepared, and ready for what comes next.

What will I do at PFEW?

You'll dive into a week full of hands-on activities and exciting challenges:

- Build and lead a company with your peers.
- Compete as a team against other student-run businesses.
- Make decisions on pricing, budgets, banking, marketing, and product design.
- Create a full marketing and advertising campaign.
- Hear inspiring talks from business leaders and motivational speakers.
- Explore your future career options and what makes you tick.
- Meet new people and make amazing friends.
- Have fun, and grow in ways you never thought possible.

Whether you love numbers, networking, problem-solving, art, or public speaking—PFEW gives everyone a place to shine.

All Work and No Play? Not Here!

You'll stay on a college campus, meet students from across the state, and enjoy fun activities and social events. You'll make memories and friends that can last a lifetime. There's also a closing awards ceremony to celebrate your experience.

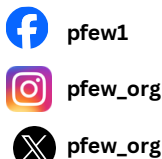
Can I bring a friend?

Yes! Friends are welcome, as long as they apply and qualify. Want to room together? Just let us know on the application and we'll do our best to place you together. No co-ed dorms. You will end up in different companies, but this will give you both a chance to make new connections while still getting to spend time together.

Cancellations?

If for any reason your plans change and you must cancel, please let us know as soon as possible. **Please note: the PFEW registration fee or any installment made toward the registration fee is non-refundable.**

Socials



Contact Us!

814-833-9576
info@pfew.org
www.pfew.org

PFEW is
proudly presented
by the



Why is PFEW so valuable?

Business is everywhere—even in the things you love most. From the apps you use every day to visits to the doctor's office, business plays a role. No matter what you're into—starting your own brand, working in the arts, or just knowing how the world works—understanding business gives you a major advantage. PFEW shows you how it all connects and gives you a head start in any career path you take.

How do I apply?

- Apply online at www.pfew.org/student-application.
- After applying, check your application status on our website.

Who can attend?

All applicants must:

- Be a **current high school sophomore or junior**
- Get permission from a parent/guardian
- Have a **school official or teacher endorsement**
- Submit their application and registration documents on time

How much does it cost?

- **\$350 non-refundable** registration fee (not due at time of application; payment is only required once accepted)
- Financial aid and payment plans are available.
- The program's true value is \$2,000 per student—but thanks to sponsors, you only pay the registration fee.
- Cost includes meals, lodging, activities, and all program materials.
- You must provide your own transportation to and from Williamsport.

What's expected if I am accepted?

Come ready to learn, participate, and grow throughout the week. You'll need to follow the program rules and be an active part of the experience.

Notification of your acceptance status will be sent by email following our review of your application. This is time sensitive and will contain your assigned PFEW session details. To accept your space, you will complete your registration forms and submit payment at that time.

Once submitted, you'll create a portal account where you will find info on what to pack, travel tips, and what to expect during the week.

Up to \$20,000 in college
scholarships available to all PFEW
graduates from our host campuses.

Host Campuses - located in Williamsport, PA



**LYCOMING
COLLEGE**



**Pennsylvania
College of Technology**
A Penn State Affiliate