

Arts & Communication PATHWAY

Career Cluster Areas
Arts
AV Technology
Communication

Do you like to perform in front of an audience? Are you a visual person? Do you like to work with productions and technology? Are you a creative thinker with original ideas? Do you like to write? Are you interested in electronic communication systems like cable, telephone networks, radio broadcast, computer networks, and internet?

For additional information related to these Career Clusters, visit <https://www.pacareerzone.org/clusters>

Erie County

In-Demand Occupations & Average Entry-Level Wages* (2019-2025)

High School Diploma or Equivalent

Telecommunication Line Installers** \$34,410	Public Address System And Other Announcers** \$21,150
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Bachelor Degree

Interpreters and Translators \$27,318	Producers and Directors \$66,800
Camera Operators, Television, Video and Motion Picture \$17,153	Film and Video Editors \$21,584
	Multimedia Artists and Animators** \$37,450



Some Post-Secondary

Actors \$17,780	Audio and Video Equipment Technicians \$30,542
	Sound Engineering Technicians \$15,084

Associate Degree / OJT / Work Experience

Web Developers \$19,758	Desktop Publisher** \$26,460
	Photographer** \$18,370

*Entry level wages as reported in 2019

**These positions are not considered "in demand occupations" per Erie County data, but were identified from PA statewide data as shown at www.pacareerzone.org

For a list of Top 50 Erie County employers, visit: <http://bit.ly/Top50Emp>

ARTS AND COMMUNICATION (AC) Pathway

This Pathway is designed to cultivate students' awareness, interpretation, application, and production of visual, verbal, and written work.

Are you interested in...	Can you...	Do you enjoy...
News reporting and writing	Sing	Writing
Interviewing and reviewing	Play an instrument	Making videos
Multi-media productions	Be creative	Working with film props
Acting	Act	Seeking creative ideas
Radio, TV, Film, Video	Articulate clearly	Working with sound effects
Performing in a band or chorus	Write and conduct interviews	Performing in front of an audience
Attending concerts	Meet deadlines	Working with computers
Drawing, painting	Sell	
Artwork	Draw	
	Sculpt	

If you answered "yes" to many of these questions, you might consider a future in one of the sample occupations listed below.

Sample Careers

Entry	Skilled	Professional (4+ college)
Model	Actor	Art or music teacher
Radio operator	Illustrator	Cinematographer
Stage hand	Choreographer	Composer
Stunt performer	Dancer	Film editor
Announcer	Disc jockey	Multi-media artist
Dancer	Musician	Music critic
Film loader	Animator	Music director
Photographer	Artist	News broadcaster
Floral designer	Broadway technician	Producer and director
Florist	Fashion designer	Editor
Sound technician	Jeweler	Curator
Desktop publisher	Make-up artist	Advertising creator
Newsroom worker	Recording Engineer	Art director
	Video manager	Interior designer
	Computer graphic artist	Fashion designer
	Web designer	Industrial designer
	Desktop publisher	Copy writer
		News writer
		Telecommunications