

# ARTS & COMMUNICATION PATHWAY

**Career Cluster Areas**  
Arts  
AV Technology  
Communication

Do you like to perform in front of an audience? Do you like to work with productions and technology? Are you a creative thinker with original ideas? Do you like to write? Are you interested in electronic communication systems like cable, telephone networks, radio broadcast, computer networks, and internet? If you answered "yes" to any of these questions, this pathway may be for you!

For additional information related to these Career Clusters, visit <https://www.pacareerzone.org/clusters>

## Northwest PA

(Clarion, Crawford, Erie, Forest, Venango and Warren counties)

Select Occupations, Educational Attainment & Average Entry-Level Wages (2021)\*

### High School Diploma or Equivalent

|  |                           |
|--|---------------------------|
| <b>Musicians and Singers</b><br>\$15,469 | <b>Models</b><br>\$38,050 |
|--|---------------------------|

### Bachelor Degree

|   |   |
|---|---|
| <b>Interpreters and Translators</b><br>\$38,190 | <b>Graphic Designers</b><br>\$32,860            |
| <b>Producers and Directors</b><br>\$29,989      | <b>Public Relations Specialists</b><br>\$35,440 |
|   | <b>Technical Writers</b><br>\$49,870            |



### Post-Secondary / Associate Degree

|  |  |
|--|--|
| <b>Broadcast Technicians</b><br>\$17,076 | <b>Audio and Video Technicians</b><br>\$28,890 |
|--|--|

### Moderate- or Long-Term OJT

|   |   |
|---|---|
| <b>Telecommunications Line Installers &amp; Repairers</b><br>\$46,260 | <b>Printing Press Operators</b><br>\$27,120 |
|---|---|

\*There are no Arts & Communication positions that appear on the 2021 High Priority Occupations List for Northwest PA. This data has been pulled from the following sources: Fastest Growing Erie County Occupations, 2020 (Erie County Data Center), the PA In-Demand Occupations List 2020 (<https://www.nwpajobconnect.org/resources/high-priority-occupations-hpo>), and PA CareerZone (<https://www.pacareerzone.org>)

For a list of Top 50 Erie County employers, visit: <http://bit.ly/Top50Emp>

# ARTS & COMMUNICATION PATHWAY

This Pathway is designed to cultivate individuals' awareness, interpretation, application, and production of visual, verbal, and written work.

| Are you interested in...  | Can you...   | Do you enjoy...   |
|---|--|---|
| News reporting and writing<br>Interviewing and reviewing<br>Multi-media productions<br>Acting<br>Radio, TV, Film, Video<br>Performing in a band or chorus<br>Attending concerts<br>Drawing, painting<br>Artwork | Sing<br>Play an instrument<br>Be creative<br>Act<br>Articulate clearly<br>Write and conduct interviews<br>Meet deadlines<br>Sell<br>Draw<br>Sculpt | Writing<br>Making videos<br>Working with film props<br>Seeking creative ideas<br>Working with sound effects<br>Performing in front of an audience<br>Working with computers |

If you answered "yes" to many of these questions, you might consider a future in one of the occupations listed on the front of this flyer, or below.

## Sample Careers

| High School Diploma   | Related Work Experience / Associate Degree   | Bachelor Degree  |
|---|--|--|
| Stage Hand<br>Stunt Performer<br>Film Loader<br>Floral Designer<br>Newsroom Worker<br>Disc Jockey | Radio operator<br>Dancer<br>Photographer<br>Sound Engineering Technician<br>Painter<br>Sculptor<br>Illustrator<br>Fashion Designer<br>Jeweler<br>Makeup Artist<br>Desktop Publisher<br>Camera Operator<br>(television, video, film)<br>Film Editor<br>Telecommunications Equipment<br>Installer/Repairer | Choreographer<br>Musician<br>Radio & Television Announcer<br>Multimedia Artists & Animator<br>Music Director<br>Reporter and Correspondent<br>Poet, Lyricist and Creative Writer<br>Editor<br>Art Director<br>Interior Designer<br>Copy Writer |

## Education/Training Resources

Northwest Tri-County Intermediate Unit #5:  
<https://www.iu5.org/community-services/adult-education>

**Post-Secondary Education / Training Options**  
 PA Eligible Training Provider List: <http://bit.ly/PACLETPL>  
 PA Colleges & Universities: <http://bit.ly/PACollegeandUniv>

To access the full **High Priority Occupations List for NWPA** and the **PA IDOL** list, visit:  
<https://www.nwpajobconnect.org/resources/high-priority-occupations-hpo>

To contact **Northwest PA CareerLink®**, call 1-844-333-5248.

Auxiliary aids and services are available upon request to individuals with disabilities.

Equal Opportunity Employer/Program EO Officer: 814-333-1286